



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 199742

Schedule Dates 10/30/12-11/06/12
Advertiser Smith/Senate/Rep (15335)
Agency Stevens Reed Curcio & Co. (3171)
Product Political-Political (1088)
Brand POLITICAL (2893)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Fiedler, Amanda
Phone/Fax /
CPE 11/112/333
Account Types National/Political Candidate Agency
Billing Type Standard
Comments SMITH/SENATE/REP

Date Entered 10/29/12
Last Modified 10/29/12
Entered By Nicole Heckard
CO-OP No
Headline # ECR08889952
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,771.25
Net Total \$49,703.75
Sales Tax

WHTM Harrisburg (WHTM)
By Broadcast Month
Nov. 2012 153
Grand Total: 153
Rate
\$58,475.00
\$58,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (7)	10/30/12-11/05/12	3	:30	9A- REGIS & KELLY	1	1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/29/12
2.0	Normal Line / SPOT (8)	10/30/12-11/05/12	3	:30	10A- ANDERSON COOPER	2	2	2	2	2	2			10	\$75.00	\$750.00	WHTM Harrisburg (WHTM)		10/29/12
3.0	Normal Line / SPOT (11)	10/30/12-11/05/12	3	:30	12:30P- JUDGE JOE BROWN 1230P	1	1	1	1	1	1			5	\$75.00	\$375.00	WHTM Harrisburg (WHTM)		10/29/12
4.0	Normal Line / SPOT (12)	10/30/12-11/05/12	3	:30	12:58P- ABC-THE CHEW	1	1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/29/12
5.0	Normal Line / SPOT (23)	11/03/12-11/03/12	3	:30	8A- ABC-GOOD MORNING AMERICA SATURDAY						1			1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/29/12
6.0	Normal Line / SPOT (24)	11/03/12-11/03/12	3	:30	9A- NEWS-ABC27 NEWS SATURDAY MORNING 9A						1			1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/29/12
7.0	Normal Line / SPOT (27)	11/04/12-11/04/12	3	:30	7:58A- ABC-GOOD MORNING AMERICA SUNDAY							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/29/12
8.0	Normal Line / SPOT (28)	11/04/12-11/04/12	3	:30	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/29/12
9.0	Normal Line / SPOT (37)	11/06/12-11/06/12	3	:30	9A- REGIS & KELLY							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/29/12
10.0	Normal Line / SPOT (47)	11/03/12-11/03/12	3	:30	11:30P- NEWS-ABC27 NEWS @ 11PM (LATE RUN)							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Stevens Reed Curcio & Co.
201 North Union Street #200
Alexandria, VA 22314

Contract # 199742

Schedule Dates

10/30/12-11/06/12

Advertiser

Smith/Senate/Rep (15335)

Agency

Stevens Reed Curcio & Co. (3171)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

Fiedler, Amanda

Phone/Fax

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CPE

11/112/333

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

SMITH/SENATE/REP

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Nicole Heckard

CO-OP

NO

Headline #

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Normal

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Package Deal

Commission %

15.00

Commission

\$8,771.25

Net Total

\$49,703.75

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 153 \$58,475.00

Grand Total: 153 \$58,475.00

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11.0	Normal Line / SPOT (1)	10/30/12-11/05/12	3	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A	1	1	1	1	1	1			5	\$125.00	\$625.00	WHTM Harrisburg (WHTM)		10/29/12
12.0	Normal Line / SPOT (2)	11/06/12-11/06/12	3	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A				1					1	\$125.00	\$125.00	WHTM Harrisburg (WHTM)		10/29/12
13.0	Normal Line / SPOT (3)	10/30/12-11/05/12	3	:30	6A- 6:30A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/29/12
14.0	Normal Line / SPOT (4)	11/06/12-11/06/12	3	:30	6A- 6:30A (EST)				1					1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/29/12
15.0	Normal Line / SPOT (5)	10/30/12-11/05/12	3	:30	7A- ABC-GOOD MORNING AMERICA	2	2	2	2	2	2			10	\$350.00	\$3,500.00	WHTM Harrisburg (WHTM)		10/29/12
16.0	Normal Line / SPOT (6)	11/06/12-11/06/12	3	:30	7A- ABC-GOOD MORNING AMERICA				2					2	\$350.00	\$700.00	WHTM Harrisburg (WHTM)		10/29/12
17.0	Normal Line / SPOT (9)	10/30/12-11/05/12	3	:30	11:58A- ABC-THE VIEW AT 12P	1	1	1	1	1	1			5	\$150.00	\$750.00	WHTM Harrisburg (WHTM)		10/29/12
18.0	Normal Line / SPOT (10)	10/30/12-11/05/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1	1	1	1	1			5	\$150.00	\$750.00	WHTM Harrisburg (WHTM)		10/29/12
19.0	Normal Line / SPOT (13)	10/30/12-11/05/12	3	:30	3P- KATIE 3P	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/29/12
20.0	Normal Line / SPOT (14)	10/30/12-11/05/12	3	:30	4P- 4:58-31P (EST)	2	2	2	2	2	2			10	\$200.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12
21.0	Normal Line / SPOT (15)	10/30/12-11/05/12	3	:30	4:58-31P- 5:30P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12

CONFIRMATION CONTRACT

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CONTINENTAL - Washington, DC

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WHTM Harrisburg (WHTM)

By Broadcast Month

Nov. 2012

Grand Total:

Spots 153

Rate \$58,475.00

Stevens Reed Curcio & Co.
201 North Union Street #200
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT (16)	10/30/12-11/05/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P		1	1	1	1	1			5	\$500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/29/12
23.0	Normal Line / SPOT (17)	10/30/12-11/05/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P		1	1	1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/29/12
24.0	Normal Line / SPOT (18)	10/30/12-11/05/12	3	:30	7:30P- INSIDE EDITION 7:00P		1	1			1			3	\$200.00	\$600.00	WHTM Harrisburg (WHTM)		10/29/12
25.0	Normal Line / SPOT (21)	10/30/12-11/05/12	3	:30	0:00- 11P NEWS-ABC27 NEWS AT 11P (Mo-Fr) 11P NEWS-ABC27 NEWS AT 11P WEEKEND (Su)		1	1	1	1	1			6	\$400.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/29/12
26.0	Normal Line / SPOT (26)	11/03/12-11/03/12	3	:30	7P- NEWS-ABC27 NEWS SATURDAY AT 7P							1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/29/12
27.0	Normal Line / SPOT (29)	11/04/12-11/04/12	3	:30	6A- NEWS-ABC27 NEWS SUNDAY AT 6P							1		1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/29/12
28.0	Normal Line / SPOT (31)	10/30/12-11/05/12	3	:30	6:30A- 7A (EST)		1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/29/12
29.0	Normal Line / SPOT (32)	11/06/12-11/06/12	3	:30	6:30A- 7A (EST)							1		1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/29/12
30.0	Normal Line / SPOT (33)	10/30/12-11/05/12	3	:30	5:30P- 5:57:56P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12

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31.0	Normal Line / SPOT (48)	10/30/12-11/05/12	3	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1	1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/29/12
32.0	Normal Line / SPOT (49)	10/30/12-11/05/12	3	:30	2P- ABC-GENERAL HOSPITAL	1	1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/29/12
33.0	Normal Line / SPOT (25)	11/03/12-11/03/12	3	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL							3		3	\$800.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/29/12
34.0	Normal Line / SPOT (30)	11/03/12-11/03/12	3	:30	7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							3		3	\$800.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/29/12
35.0	Normal Line / SPOT (34)	11/01/12-11/01/12	3	:30	7:57P- ABC-CMA AWARDS					3				3	\$1,000.00	\$3,000.00	WHTM Harrisburg (WHTM)		10/29/12
36.0	Normal Line / SPOT (35)	11/04/12-11/04/12	3	:30	6:58P- ABC-AMERICA'S FUNNIEST HOME VIDEOS							1		1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/29/12
37.0	Normal Line / SPOT (19)	11/05/12-11/05/12	3	:30	7:57P- ABC-DANCING WITH THE STARS	2								2	\$2,500.00	\$5,000.00	WHTM Harrisburg (WHTM)		10/29/12
38.0	Normal Line / SPOT (20)	11/05/12-11/05/12	3	:30	10P- ABC-CASTLE	1								1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/29/12
39.0	Normal Line / SPOT (22)	10/30/12-10/30/12	3	:30	7:57P- ABC-DANCING WITH THE STARS RESULTS				1					1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/29/12
40.0	Normal Line / SPOT (36)	11/04/12-11/04/12	3	:30	7:59P- ABC-ONCE UPON A TIME								1	1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/29/12

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By Broadcast Month
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT (38)	10/31/12-10/31/12	3	:30	8:30P- 9P (EST)				1					1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/29/12
42.0	Normal Line / SPOT (39)	10/31/12-10/31/12	3	:30	9P- 10P (EST)				1					1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)	FAMILY/SUBURG	10/29/12
43.0	Normal Line / SPOT (40)	10/31/12-10/31/12	3	:30	11P- ABC-NASHVILLE				1					1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/29/12
44.0	Normal Line / SPOT (41)	11/02/12-11/02/12	3	:30	8P- 9P (EST)					1				1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/29/12
45.0	Normal Line / SPOT (42)	11/02/12-11/02/12	3	:30	9P- ABC-SHARK TANK					1				1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/29/12
46.0	Normal Line / SPOT (43)	11/02/12-11/02/12	3	:30	11P- ABC-20/20					1				1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		10/29/12
47.0	Normal Line / SPOT (44)	11/04/12-11/04/12	3	:30	9P- ABC-REVENGE							1		1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/29/12
48.0	Normal Line / SPOT (45)	11/04/12-11/04/12	3	:30	11P- ABC-666 PARK AVENUE							1		1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/29/12
49.0	Normal Line / SPOT (46)	11/03/12-11/03/12	4	:30	11P- SPORTS-ABC COLLEGE FOOTBALL							3		3	\$500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/29/12

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BB&T Media

Smith week 10/16

42,903.75

WHTM

Smith

10/26/2012

42,903.75

1918

SRCP MEDIA, INC. • MEDIA ACCOUNT

⑈00001918⑈ ⑆051404260⑆0000159760537⑈

MEMO		Smith week 10/16	
WHTM			
Forty-Two Thousand Nine Hundred Three and 75/100*****			
PAY TO THE ORDER OF		WHTM	
\$**42,903.75		DOLLARS	
10/26/2012			
BB&T		68-426-514	
201 N. UNION ST., STE. 200		ALEXANDRIA, VA 22314	
(703) 683-9755			
MEDIA ACCOUNT			
ADVERTISING AS UNIFORM AS YOUR CAMPAIGN			
SRCP Media			
Security features. Details on back.			

1918

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:		WHIM-TV
Date:	10/26/12	

I, Betsy Vonderheid

being/on behalf of: Tom Smith, a legally

qualified candidate of the Republican Party political

party for the office of: Senate

in the General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/30-11/6			

Total Charges: \$50,475.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Tom Smith For Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker, treas.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date 10/26/12

Betsy Vandenberg

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature [Signature] Printed Name PI Roka Title NSM

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Betsy Vanderheid

signature of candidate or authorized committee

Betsy Vanderheid

printed name

date

10/26/12

CANDIDATE'S REQUEST

Total Charges:

Attach invoices or Schedule Run Summary to this Form showing:

- Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.